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2	TOWN OF BROOKHAVEN
3	INDUSTRIAL DEVELOPMENT AGENCY
4	
5	BOARD MEETING
6	HELD VIA ZOOM VIDEOCONFERENCE
7	
8	February 14, 2022 9:13 a.m.
9	9:15 a.m.
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16	TRANSCRIPT OF PROCEEDINGS
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2	APPEARANCES:
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4	MEMBERS: Frederick c. braun, III
5	MARTIN G. CALLAHAN FELIX J. GRUCCI, JR.
6	LENORE PAPROCKY Gary pollakusky
7	ANN-MARIE SCHEIDT FRANK C. TROTTA
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10	ALSO PRESENT: LISA M.G. MULLIGAN, CHIEF EXECUTIVE OFFICER
11	LORI J. LAPONTE, CHIEF FINANCIAL OFFICER JOCELYN LINSE, EXECUTIVE ASSISTANT
12	TERRI ALKON, ADMINISTRATIVE ASSISTANT AMY ILLARDO, ADMINISTRATIVE ASSISTANT
13	ANNETTE EADERESTO, ESQ., AGENCY COUNSEL WILLIAM F. WEIR, ESQ., NIXON PEABODY
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1 2 MR. BRAUN: We'll now open the meeting 3 of the Industrial Development Agency. It is 9:13. This is Monday, February 14th. 4 The 5 following board members are present: 6 Mr. Callahan, Mr. Grucci, Ms. Paprocky, 7 Mr. Pollakusky, Ms. Scheidt and Mr. Braun. A 8 quorum is present. 9 Minutes of our meeting of January 12, 10 2022 have been circulated. May I have a motion to accept those? 11 12 MR. POLLAKUSKY: So moved. 13 MR. GRUCCI: So moved. MS. SCHEIDT: Second. 14 15 MR. BRAUN: Thank you. 16 On the vote -- oh, well, any questions 17 of those minutes, excuse me? 18 (No response.) 19 MR. BRAUN: Hearing none, on the vote, 20 Mr. Callahan? 21 MR. CALLAHAN: Yes. 22 MR. BRAUN: Mr. Grucci? MR. GRUCCI: Yes. 23 24 MR. BRAUN: Ms. Paprocky? 25 MS. PAPROCKY: Yes.

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2	MR. BRAUN: Mr. Pollakusky?
3	MR. POLLAKUSKY: Yes.
4	MR. BRAUN: Ms. Scheidt?
5	MS. SCHEIDT: Yes.
6	MR. BRAUN: Mr. Braun votes yes.
7	The minutes are accepted.
8	I now will entertain a motion for the
9	Industrial Development Agency to go into
10	executive session.
11	MR. GRUCCI: So moved.
12	MS. SCHEIDT: So moved.
13	MR. BRAUN: Thank you.
14	MS. LINSE: I'll send the link right
15	now.
16	MR. BRAUN: On the vote, Ms. Scheidt?
17	MS. SCHEIDT: Yes.
18	MR. BRAUN: Mr. Pollakusky?
19	MR. POLLAKUSKY: Yes.
20	MR. BRAUN: Ms. Paprocky?
21	MS. PAPROCKY: Yes.
22	MR. BRAUN: Mr. Grucci?
23	MR. GRUCCI: Yes.
24	MR. BRAUN: Mr. Callahan?
25	MR. CALLAHAN: Yes.

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2	MR. BRAUN: Mr. Braun votes yes.
3	We are into executive session.
4	MS. MULLIGAN: Okay. Everybody bear
5	with me, I'll get us in there.
6	(Executive session.)
7	MR. BRAUN: to come out of
8	executive session, please.
9	MS. SCHEIDT: So moved.
10	MR. GRUCCI: Make a motion to come out
11	of executive session into regular session.
12	MR. BRAUN: Thank you.
13	On the vote, I don't see Mr. Callahan.
14	Mr. Grucci?
15	MR. GRUCCI: Yes.
16	MR. BRAUN: Ms. Paprocky?
17	MS. PAPROCKY: Yes.
18	MR. BRAUN: Mr. Pollakusky?
19	MR. POLLAKUSKY: Yes.
20	MR. BRAUN: Ms. Scheidt?
21	MS. SCHEIDT: Yes.
22	MR. BRAUN: Mr. Braun votes yes.
23	We are back in the regular session.
24	I should mention that we were in
25	executive session to discuss items of

1 litigation and personnel. 2 3 Lisa, you have something else you need to read in? 4 5 MS. MULLIGAN: Yes. I apologize, I should have read this 6 7 earlier in the meeting. 8 Today's meeting has been conveyed in 9 accordance with Chapter 417 of the laws of 10 2021 effective September 2, 2021 through January 15, 2022 permitting local governments 11 12 to hold meetings by telephone and videoconference. 13 14 MR. BRAUN: Okay. 15 Lori? 16 MS. MULLIGAN: Did we do the minutes? 17 MR. BRAUN: I thought we did, but maybe 18 not. 19 MS. MULLIGAN: We did them? Joce is 20 nodding. Okay. 21 Lori. 22 MS. LaPONTE: Okay. 23 Included in the package is operating 24 results versus budget for the year ended 25 12/31/21.

1 2 During the month of December, we had a 3 number of items. We had one termination fee, one sales tax extension, one application and 4 5 six closings. 6 Also during the month of December, 7 you'll see there are some changes within the 8 expense allocation and that's just because the 9 accruals were all adjusted for the year-end. 10 Right now we're in the process of having our 11 audit performed and to date, everything looks 12 on target as what we presented. 13 Any questions on the December results, 14 year-to-date versus budget? 15 (No response.) 16 MR. BRAUN: I'd like a motion to accept 17 Lori's report, please. 18 MS. SCHEIDT: So moved. 19 MR. POLLAKUSKY: Seconded. 20 MR. BRAUN: Thank you. 21 On the vote, Ms. Scheidt? 22 MS. SCHEIDT: Yes. 23 MR. BRAUN: Mr. Pollakusky? 24 MR. POLLAKUSKY: Yes. 25 MR. BRAUN: Ms. Paprocky?

1 2 MS. PAPROCKY: Yes. 3 MR. BRAUN: Mr. Grucci? MR. GRUCCI: Yes. 4 5 MR. BRAUN: Mr. Callahan? 6 MR. CALLAHAN: Yes. 7 MR. BRAUN: Mr. Braun votes yes. 8 The financial report is accepted. 9 MS. LaPONTE: Also I want to mention 10 for the month -- well, actually for the month 11 of December and also year-to-date, all timely 12 payments have been made for taxes, any PILOT's 13 received, et cetera. MR. BRAUN: When you say PILOT's, you 14 15 mean with the 30 days, correct? 16 MS. LaPONTE: Yes, well within the 30 17 days. MR. BRAUN: Okay. 18 19 MS. LaPONTE: Once a check clears, we 20 get those PILOT payments right out. 21 MR. BRAUN: Thank you. 22 MS. LaPONTE: Lastly in my report, I 23 just want to mention that we did receive an 24 ethics complaint and we did an investigation 25 and I found there were no ethic violations.

2 As the ethics officer, that's part of my 3 responsibility. I'm closing the matter. 4 There was a full report that has been filed 5 with the IDA. 6 Any questions? 7 (No response.) 8 MR. BRAUN: I need a resolution to 9 accept Lori's report. 10 MR. POLLAKUSKY: So moved. MR. BRAUN: Is there a second? 11 12 MS. SCHEIDT: Second. 13 MR. GRUCCI: Second. 14 MR. BRAUN: Thank you. 15 On the vote, Mr. Callahan? 16 MR. CALLAHAN: Yes. 17 MR. BRAUN: Mr. Grucci? 18 MR. GRUCCI: Yes. 19 MR. BRAUN: Ms. Paprocky? 20 MS. PAPROCKY: Yes. 21 MR. BRAUN: Mr. Pollakusky? 22 MR. POLLAKUSKY: Yes. 23 MR. BRAUN: Ms. Scheidt? 24 MS. SCHEIDT: Yes. 25 MR. BRAUN: Mr. Braun votes yes.

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2	The motion carries.
3	Lisa?
4	MS. MULLIGAN: Lori, do you want to
5	just touch on two other things, you want to
6	give them an update on both you guys, your
7	ethics forms are due, please get those into
8	Lori as soon as possible and then, Lori, do
9	you want to give them an update on the
10	actuary, I'd like them to approve that?
11	MS. LaPONTE: Yes.
12	As part of our employee benefits
13	package, we offer some health insurance after
14	retirement. For purposes of financial
15	reporting under the GASB's, there is required
16	for disclosure and what we needed to do was
17	have an actuary evaluation. We used the
18	services of an actuary that has been doing
19	very similar evaluations for other IDA's. He
20	sent us a proposal and his fee for the year
21	one is 1,800 and thereafter, 200 and that is I
22	just wanted to get approval on that.
23	MR. BRAUN: Lori, am I correct in
24	saying once that amount has been determined,
25	it would be so noted on the balance sheet with

2 a restricted cash notation for that amount? 3 MS. LaPONTE: That component of the restriction of cash, I'm not sure -- we can 4 5 designate the cash, I'm not sure we can 6 restrict it, but there will be a footnote and 7 there will also be an earmarking of I would 8 say our fund balance for such amount. 9 MR. BRAUN: Thank you. 10 MS. LaPONTE: Any questions? 11 MR. BRAUN: Any other questions of 12 Lori? 13 (No response.) MR. BRAUN: Okay. Thank you very much. 14 MS. MULLIGAN: Did we do a resolution? 15 16 MR. BRAUN: To? 17 MS. MULLIGAN: We need you guys to I 18 guess approve the hiring or ratify the hiring of . . . 19 20 MR. BRAUN: The expert. MS. MULLIGAN: Yes. 21 22 MS. LaPONTE: Maynard Actuary? MR. BRAUN: Yes. 23 24 MR. GRUCCI: I'll make a motion to 25 accept the actuary.

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2	MR. BRAUN: Thank you, Felix.
3	Is there a second?
4	MS. SCHEIDT: Second.
5	MR. BRAUN: Mr. Callahan?
6	MR. CALLAHAN: Yes.
7	MR. BRAUN: Mr. Grucci?
8	MR. GRUCCI: Yes.
9	MR. BRAUN: Ms. Paprocky?
10	MS. PAPROCKY: Yes.
11	MR. BRAUN: Mr. Pollakusky?
12	MR. POLLAKUSKY: Yes.
13	MR. BRAUN: Ms. Scheidt?
14	MS. SCHEIDT: Yes.
15	MR. BRAUN: Mr. Braun votes yes.
16	That motion carries as well.
17	Thank you.
18	MS. MULLIGAN: Thank you everybody and
19	don't forget to get your ethics forms in as
20	soon as possible.
21	MS. LaPONTE: And also just along with
22	the audit that I was mentioning when I was
23	presenting the results, we are in the process
24	of finalizing the audit and also entering all
25	the information into PARIS.

1 PARIS is due by the end of March, so we 2 3 will have a meeting with the board to present our draft audit and our draft results for your 4 5 approval in March. 6 Any questions on that one? 7 (No response.) 8 MR. BRAUN: I think we're good. 9 Do you have applications? 10 MS. MULLIGAN: I do. 11 I have three applications for the 12 board. 13 The first one on the agenda is East 14 Patchoque Apartments. Just see. 15 Is Tim Shea on? Yeah. 16 Joce, will you bring Tim in? 17 While Joce is bringing counsel for the project in, I'll give you a quick overview. 18 19 This is -- this application which was 20 included in your packets is for 400 -- a 21 project proposed at 400 East Main Street in East Patchogue. There -- it's a two point --22 23 almost 2.8 acres that's mostly vacant. There 24 is a one-story building on there. The plan is 25 to create a 55-unit multi-family rental

1 2 facility for people within the 50 to 3 100 percent of the area median income, AMI. It's an almost \$28 million project. The 4 5 expectation is that it will create two 6 full-time equivalent projects. 7 They're requesting mortgage recording 8 tax exemption, sales tax exemption and a PILOT 9 coterminous with their regulatory agreements 10 and I should have said this earlier, this is actually within an overlay district that the 11 12 Town created. 13 Tim, is there anybody from your client that's in our waiting room that we should 14 15 bring over? 16 (No response.) 17 MS. MULLIGAN: Tim, you're muted. 18 (No response.) 19 MS. MULLIGAN: Bill, did you have 20 anything you wanted to add? 21 MR. SHEA: Hello. 22 MS. EADERESTO: Lisa, can you let Frank 23 Trotta into the meeting? 24 MS. MULLIGAN: We've been trying to 25 find out if that was him.

1 2 MS. EADERESTO: That's him. 3 MS. MULLIGAN: Okay. Joce, you see? Okay. 4 5 Tim, did you have anything you wanted to add? 6 7 MR. SHEA: No. I think you put it very succinctly, Lisa. 8 9 Just so that the board is aware, this 10 is an overlay district founded by the Town. 11 The development proposal is consistent with 12 the overlay district. 13 We are giving a range of rental units starting at a low of 50 percent of AMI with 14 15 80 percent at 60 percent of AMI or less and 90 16 percent of the project at 90 percent of AMI or 17 less. That's (inaudible) applying for tax 18 credit and we would ask that the board accept 19 our application and I think that's about it. 20 MR. BRAUN: Are there questions from 21 the board? 22 MR. GRUCCI: Just one question, Tim. 23 Exactly where is this on -- is it on 24 Montauk Highway? MR. SHEA: It is on Montauk Highway. 25

2 It's on the corner of Montauk Highway and 3 Grove and the property abutting it to the east is The Salvation Army property, which would 4 5 probably be the most identifiable landmark for 6 you to find it. 7 MR. GRUCCI: All right, thanks. 8 MR. BRAUN: Tim, north or south side of 9 Main Street? 10 MR. SHEA: It is on the south side of 11 Montauk Highway east of Grove. 12 MR. BRAUN: And the sewer line runs that far? 13 14 MR. SHEA: The applicant has met with 15 the Village of Patchogue and there is I 16 believe a resolution that has been passed for 17 Patchogue to allow us to hook up to their 18 treatment plant. The line has been extended 19 or is in the process of being extended all the 20 way down Montauk Highway and will pass by our 21 site. 22 MR. BRAUN: Good. 23 Any other questions from the board? 24 MS. SCHEIDT: Tim, the original 25 application says that you were at that point,

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1 2 that was a couple of months ago, still looking 3 for the tax credit investor. Are you still looking? 4 5 (No response.) 6 MS. MULLIGAN: Tim, we can't hear you. 7 MR. SHEA: That has not been finalized 8 at this point. 9 MS. SCHEIDT: Because I am on the board 10 of the Community Development Corporation of 11 Long Island, we do deal with those kinds of 12 folks. If you want any suggestions, just let 13 me know. MR. SHEA: I will be certain to reach 14 15 out to you. 16 MS. SCHEIDT: Okay. Good enough. MR. BRAUN: If there are no further 17 18 questions, I'll entertain a motion to accept 19 the application, please. 20 MR. POLLAKUSKY: So moved. 21 MR. BRAUN: Thank you. 22 MS. SCHEIDT: Second. 23 MR. GRUCCI: Second. 24 MR. BRAUN: Thank you. 25 On the vote, Mr. Callahan?

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2	MR. CALLAHAN: Yes.
3	MR. BRAUN: Mr. Grucci?
4	MR. GRUCCI: Yes.
5	MR. BRAUN: Mr. Pollakusky?
6	(No response.)
7	MR. BRAUN: Gary?
8	MR. POLLAKUSKY: Yes.
9	MR. BRAUN: Ms. Scheidt?
10	MS. SCHEIDT: Yes.
11	MR. BRAUN: Mr. Trotta, who joined the
12	meeting at 11:14?
13	MS. MULLIGAN: Thank you.
14	MR. TROTTA: Yes.
15	MR. BRAUN: And Mr. Braun votes yes.
16	Motion carries.
17	Thank you.
18	MS. MULLIGAN: Thank you.
19	MR. SHEA: Thank you.
20	MS. MULLIGAN: The next item on the
21	agenda is an application for actually, you
22	know what, Tim, you want to just stay on, I'm
23	going to take this a little bit out of order?
24	The next application is for a project
25	called AIREF Station Road Logistics Center

2 LLC. Mr. Shea is also representing this 3 application, so I figured we'll just take them 4 out of order.

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5 This is -- this project is for a 6 proposed 523,000 square foot industrial 7 development, industrial building. It's 8 actually split between three buildings. It's 9 currently 53 acres that are vacant on Station 10 Road in Bellport. It's a \$121 million project 11 and the expectation is between 130 and 300 12 jobs will be created.

Does anyone have any questions on this?(No response.)

15 MR. BRAUN: As I recall, Tim, this 16 project has been bouncing around for a while; 17 it was retail, it was commercial, it was retail, now it's back to commercial, correct? 18 19 MR. SHEA: Yeah. Well, the zoning has 20 always been industrial on this particular 21 site. It has been the topic of various 22 development proposals over the years, many of 23 which required a change of zone.

At this point, the applicant isproposing a use under the L 1 district, which

is the district for the 53-acre site. The use
would be for a trucking terminal requiring a
special permit from the Planning Board along
with the site plan approval. It would
incorporate three buildings with a total
square footage of approximately 523 square
feet.

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9 It is located on the east side of 10 Station Road north of the south service road 11 to Sunrise Highway and on the south side of (inaudible) Avenue on the north. There would 12 be somewhere between 130 and 300 permanent 13 jobs provided. Construction costs alone will 14 15 be -- together with site work and construction 16 will be over \$60 million. We anticipate that 17 there will be over 200 construction jobs as a 18 result of this application and we're asking 19 that the board accept the application at this 20 time.

MR. BRAUN: Tim, is the developer a
Long Island based person or company?
MR. SHEA: This is a I would say
national company, a development company.
MR. BRAUN: Thank you.

1 2 MR. TROTTA: Tim, could you give me a landmark about where this is? 3 MR. SHEA: Okay. 4 5 You know where the Home Depot on 6 Sunrise is? 7 MR. TROTTA: Yes. 8 MR. SHEA: Where the outlets are? 9 MR. TROTTA: Yes. 10 MR. SHEA: Okay. It would be really 11 opposite Station Road to the east of where the 12 outlets are. 13 MR. TROTTA: Okay. 14 MR. SHEA: And then it goes up Station 15 Road north from the south service road all the 16 way up to Woodside and it has a proposed curb cut on Woodside for the truck traffic. 17 18 MR. TROTTA: Can you tell me a little 19 bit about the jobs that will be created from 20 it? 21 MR. SHEA: Well, they would be normal 22 warehouse type jobs, there will be trucking, 23 jobs, there will be people who will be 24 supplying and moving materials within the 25 warehouse, itself, there will be some office

jobs and so it will be a -- but again, this is being built to spec, so we can't tell you what the exact ratio of jobs will be under certain areas.

6 MR. TROTTA: I understand.

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7 MR. SHEA: That's why we put it at 130. 8 We think 130 is a very low number compared to 9 what we anticipate in the future, but we 10 didn't want to overpromise and undersell, you 11 know, we'd rather come in high and there's --12 it's going to be a substantial investment 13 locally within the community. It is over a 14 hundred million dollar project when 15 everything's factored in and you know, like I 16 said, the construction is going to be by my 17 estimate over 60,000 -- over \$60 million, construction site work, et cetera, 18 19 professionals, all the costs. 20 MR. TROTTA: Thank you. 21 MR. GRUCCI: Tim, when you say a 22 trucking terminal and I think I heard you say 23 terminal, did I hear that correctly? 24 MR. SHEA: That is correct. 25 MR. GRUCCI: Okay.

Are we talking about independent 2 truckers being able to pull their truck in and 3 off-load their goods and then pick up goods 4 5 and move out; are we talking about a unionized operation? I'm a little confused as to what 6 7 is it. 8 We're not talking about a truck rental 9 facility, are we? 10 MR. SHEA: Not a truck rental. The Town of Brookhaven in their code 11 12 has a couple of different definitions for uses 13 under the code for industrial uses. They have warehouse, traditional warehouse. 14 15 What has happened over the last couple 16 of years is that we have more of these last 17 mile type delivery services and we have, you know, the ball is moving with regard to how 18 19 you describe a particular facility. 20 In this case, the applicant met with 21 the Town and described that it would be trucks 22 coming in and out on a regular basis and it 23 would be, you know, on a turnover. 24 So a traditional warehouse from the 25 Town's perspective has always been you bring

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something into the warehouse and it stays for, 2 3 you know, five, ten, 15, 20 days, you know, could be even longer. It's anticipated that 4 5 goods will be coming in and out on a regular 6 basis from this particular location and 7 therefore, the Town requested and felt that 8 applying it for a special permit as a trucking 9 facility would be appropriate.

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MR. GRUCCI: So correct me if I'm misunderstanding you. Let's pick a specific scenario.

A tractor-trailer arrives with goods on it, comes into the terminal, gets off-loaded and then smaller trucks take those goods to various different distribution places, people's homes, people's businesses; is that the kind of an operation we're talking about?

MR. SHEA: That is -- that could be one of the options, Felix, you know, really going to depend upon who the end users are as to the exact way that it's going to be used, but the site is designed in such a way that there's a lot of trucking bays and areas for trucks, you know, the tractor-trailers to be stored

2 overnight and thus, the Town has requested 3 that they apply for the special permit under 4 the trucking facility definition.

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5 It's kind of a wide definition, it does 6 give a certain degree of flexibility with 7 regard to the end user and again, in that it's 8 being built spec, we'll have a better idea of 9 exactly who the -- when we get the end users 10 and get closer to the end, we will know 11 exactly how it's going to be fashioned on a 12 per building, per area basis. It's three 13 buildings, one (inaudible), one in the middle, one at the north side and each one could have 14 15 a different user and slightly different 16 (inaudible).

MR. GRUCCI: Did they need a change ofzone for that (inaudible)?

19 MR. SHEA: Moving forward, yes.

20 MR. GRUCCI: I'm sorry, I didn't hear 21 you.

22 MR. SHEA: They'll have a different 23 operation, you know, it may slightly change 24 depending upon who the end user is.

25 MS. MULLIGAN: Felix --

1 2 MR. GRUCCI: No, I was asking about 3 zoning. Do they need a change of zone for that? 4 5 MS. MULLIGAN: No. It's zoned 6 correctly for this use. 7 MR. CALLAHAN: It looks like a nice 8 building. 9 MR. GRUCCI: Yeah. Sounds like a good 10 operation. Thanks, Tim. 11 12 MR. BRAUN: If there are no further 13 questions, I'll entertain a motion to accept 14 the application. 15 MS. SCHEIDT: Tim, how do the 16 anticipated salaries and wages line up with 17 the AMI figures that you cited before? 18 MR. SHEA: Well, the AMI figures that I 19 cited in the last application were with regard 20 to the rental rates. We would anticipate that 21 the salaries here for people both during the 22 construction and during the operation will be 23 commensurate with, you know, the norms of the 24 area. 25 I mean I can't say for sure, again,

1 it's not spec -- it's a spec building, so at 2 3 the end of the day, they'll probably be within the norms of people employed in those types of 4 5 businesses. 6 MS. SCHEIDT: Thank you. 7 MR. BRAUN: May I have a resolution, 8 please? 9 MR. GRUCCI: Make a motion to accept. 10 MR. BRAUN: Second? MR. POLLAKUSKY: Second. 11 12 MR. BRAUN: On the vote, Mr. Callahan? MR. CALLAHAN: Yes. 13 MR. BRAUN: Mr. Grucci? 14 15 MR. GRUCCI: Yes. 16 MR. BRAUN: Ms. Paprocky? 17 MS. PAPROCKY: Yes. 18 MR. BRAUN: Mr. Pollakusky? 19 MR. POLLAKUSKY: Yes. 20 MR. BRAUN: Ms. Scheidt? 21 MS. SCHEIDT: Yes. 22 MR. BRAUN: Mr. Trotta? 23 MR. TROTTA: Yes. 24 MR. BRAUN: Mr. Braun votes yes. 25 That motion carries.

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2	Thank you, Tim.
3	MR. SHEA: Thank you very much and have
4	a great day.
5	MR. CALLAHAN: Good luck, counselor.
6	MS. MULLIGAN: Thank you.
7	MR. SHEA: Thank you, take care.
8	MS. SCHEIDT: Take good care.
9	MS. MULLIGAN: Okay. So the next
10	thank you everyone.
11	The next item on the agenda is an
12	application for a project called G4 18197,
13	LLC.
14	Joce, if you would, bring Peter Curry
15	in.
16	Just while Joce brings Mr. Curry in,
17	this is also like the East Patchogue
18	Apartments, I just want to draw a line because
19	they're similar projects, but these are two
20	separate projects coming forward.
21	This is a residential development.
22	This is at 365 through 369 East Main Street.
23	This is the former Plaza Theater property just
24	as a you guys were asking about landmarks
25	on the last project. I believe currently

2 there is a laundromat and a Dunkin Donuts also 3 on this parcel.

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On the north side of Main Street in 4 5 East Patchogue, let's see, the plan is for a 6 40-unit residential facility, it's going to 7 have four workforce and four affordable units, 8 it's going to be three two-story buildings. It's roughly a \$9 million project and it's on 9 10 just over two acres. This is also part of the 11 Town's East Patchogue overlay district and 12 they're requesting sales tax, mortgage 13 recording tax exemption and a PILOT and there 14 will be one part-time job after construction 15 and they're estimating 60 construction jobs. 16 Does anybody have any questions;

Mr. Curry is on, he's representing theproject?

MR. CURRY: And I would ask that you allow Rob, Robert Antonucci on, also. MS. MULLIGAN: Thank you, Peter. Does anyone have any questions for Peter or for Mr. Antonucci when he joins? (Pause.)

25 MR. TROTTA: Peter . . .

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2	MS. MULLIGAN: Go ahead, Frank.
3	MR. TROTTA: Okay.
4	Where the laundromat is and the Dunkin
5	Donuts, they're coming out; is that correct?
6	(No response.)
7	MR. TROTTA: I know where the Plaza
8	Theater was and then adjacent to that is what
9	Lisa referred to earlier.
10	MR. CURRY: I'll let Mr. Antonucci
11	indicate where the property is.
12	MR. TROTTA: Excellent. Thank you.
13	MR. CURRY: Sure.
14	Is Rob on yet?
15	MS. MULLIGAN: He's on, he just needs
16	to unmute.
17	MR. ANTONUCCI: Yes, I'm on.
18	MS. MULLIGAN: Okay.
19	(Inaudible comments.)
20	MS. MULLIGAN: Did you hear
21	Mr. Trotta's question?
22	MR. ANTONUCCI: I did not, I'm sorry.
23	MS. MULLIGAN: That's okay.
24	So basically I gave a quick overview
25	this is Lisa Mulligan oh and I'm so sorry,

2 our stenographer asked that I do a better job, which I just screwed up pretty royally, of 3 making sure that everybody states and spells 4 5 their name and says their affiliation, so I 6 missed Tim Shea, who was counsel for the last 7 two projects, but, Peter, will you just do 8 that for the record, please? 9 MR. CURRY: Certainly. 10 My name is Peter Curry. I'm an 11 attorney at Farrell Fritz, P.C., 400 RXR 12 Plaza, Uniondale, New York 11556. 13 With me today is Robert Antonucci and I 14 will allow him to do his spelling and his 15 location. 16 MR. ANTONUCCI: Hi. Robert Antonucci, 17 111 South Street, Oyster Bay, New York. MS. MULLIGAN: Thank you, guys. 18 19 So, Mr. Antonucci, what Frank Trotta 20 asked is if you would tell us a little bit 21 about where the parcel is; he's familiar with 22 the former Plaza Theater property, but I mentioned that your project is anticipated to 23 24 cross over where the current laundromat and 25 the Dunkin Donuts is and I think what

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2 Mr. Trotta was asking was what's going to 3 happen with the Dunkin Donuts and the laundromat that are there are now. 4 5 MR. ANTONUCCI: Okay. 6 Our property is actually behind that cancer center. Our access is beside the 7 8 cancer center and the Dunkin Donuts. So those 9 two parcels that you're speaking about are not 10 part of our job. 11 MS. MULLIGAN: Oh, okay. 12 MR. ANTONUCCI: It's a separate parcel. 13 MS. MULLIGAN: Thank you because I 14 Googled it, so that's where I got, when I 15 looked --16 MR. ANTONUCCI: Not a problem. 17 MS. MULLIGAN: Which is not an exact 18 science. 19 MR. CURRY: This property is currently 20 owned by the Town of Brookhaven, it's under 21 contract with the purchaser, so it is property 22 that's off the tax rolls and in addition to it 23 being in the zone, you know, the overlay 24 district, the Town is interested in getting 25 the property back on, back effective tax roll

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use.

3 MR. GRUCCI: Robert -- this is Felix Grucci -- the property that you're referring 4 5 to, the access will be on that side road and 6 not off of Main Street? 7 MR. ANTONUCCI: No, the access is off 8 of Main Street. We have a right of way, it 9 runs parallel to the cancer center and our 10 entrance will be at the back of the cancer 11 center; not directly behind it, a little bit 12 to the east of it. 13 MR. GRUCCI: Okay. Thank you. MR. BRAUN: Any other questions of 14 15 Mr. Curry or Mr. Antonucci? 16 MS. PAPROCKY: How many units is this 17 going to be, I'm sorry, I didn't -- I can't 18 find that? 19 MS. MULLIGAN: Forty. 20 MR. ANTONUCCI: There are 40 21 two-bedroom apartments. 22 MS. PAPROCKY: Thank you. 23 MR. TROTTA: What are the size of the 24 apartments, Robert? 25 MR. ANTONUCCI: They're 1,150 square

2 feet. 3 MR. CALLAHAN: Okay, that's nice. 4 (Inaudible comments.) 5 MR. CURRY: They're all two bedrooms, 6 yes. 7 MR. BRAUN: If there are no further 8 questions, I'll entertain a motion to accept 9 the application. 10 MR. TROTTA: I make a motion. 11 MR. BRAUN: Thank you, Frank. MR. POLLAKUSKY: I'll second. 12 MR. BRAUN: Is there a second? 13 MR. POLLAKUSKY: Yes. 14 15 MR. GRUCCI: I'll second. 16 MR. BRAUN: Thank you. 17 On the vote, Mr. Trotta? 18 MR. TROTTA: Yes. MR. BRAUN: Ms. Scheidt? 19 20 MS. SCHEIDT: Yes. 21 MR. BRAUN: Mr. Pollakusky? 22 MR. POLLAKUSKY: Yes. 23 MR. BRAUN: Ms. Paprocky? 24 MS. PAPROCKY: Yes. 25 MR. BRAUN: Mr. Grucci?

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2	MR. GRUCCI: Yes.
3	MR. BRAUN: Mr. Callahan?
4	MR. CALLAHAN: Yes.
5	MR. BRAUN: Mr. Braun votes yes.
6	Motion carries.
7	MS. MULLIGAN: Okay.
8	MR. BRAUN: Thank you, Peter.
9	MR. CURRY: Thank you, members of the
10	board, Mr. Chairman and have a great day.
11	Happy Valentine's Day.
12	MS. MULLIGAN: Happy Valentine's Day.
13	Thank you.
14	MR. TROTTA: Lisa, before you go onto
15	the next project, I just wanted to apologize
16	for being late today, but I just wanted
17	everybody to know if they didn't that I had a
18	Stony Brook Council meeting that was
19	previously scheduled prior to us making this
20	meeting, so I hustled here as quick as I
21	could.
22	MS. MULLIGAN: Okay. That fine.
23	MS. SCHEIDT: I'm really glad to know
24	your time was so well spent this morning.
25	MR. TROTTA: I'm been Zooming since

2 nine. 3 MS. MULLIGAN: Frank, will you do me a favor, will you add your last name to your --4 5 MR. TROTTA: Sure. How do I do that? MS. LINSE: I can do it. 6 7 MS. MULLIGAN: Joce will take care of 8 it. 9 MR. TROTTA: Oh, Joce, you're great, 10 thank you. 11 MS. MULLIGAN: We were trying to get in 12 touch with you to find out if it was you in 13 the waiting room. MR. TROTTA: Oh, okay. 14 15 MS. MULLIGAN: If you had your last 16 name, then we would have known. 17 Sorry for the delay. Frank was 18 actually here for a little while before we 19 were sure that it was him to let him in. 20 Sorry. 21 The next item on the agenda is a 22 resolution for D&F Patchogue. So this is --23 just to remind everybody, this is an assisted 24 living that we did a while back. It's in 25 Patchoque, it's on Main Street and they are

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1 requesting your consent to a proposed transfer 2 3 from a 1031 entity that they created back to D&F. 4 5 Bill, do you have anything that you wanted to add to that? 6 7 MR. WEIR: No. 8 So, yeah, this is a 1031, it's really just involving the company lease, not the 9 10 project lease, so it's, you know, back in 11 2016, they assigned the company lease to a 12 1031 exchange entity and now they're assigning 13 the company lease back to D&F special purpose 14 entity of the company. 15 MS. MULLIGAN: And I know that there 16 are some representatives from the project that 17 are in our waiting room. 18 Does anyone have any questions for 19 them? 20 (No response.) 21 MS. MULLIGAN: Marty, did you want to 22 add something? 23 MR. CALLAHAN: I'm sorry, I left the 24 room for a minute. 25 MS. MULLIGAN: I'm sorry, I thought I

heard you talking. 2 3 MR. CALLAHAN: I'm sorry. MS. MULLIGAN: Joce, I know that Peter 4 5 Florey is in the waiting room; do you want to 6 let Mr. Florey in? 7 MR. FLOREY: Good morning. 8 MS. MULLIGAN: Good morning, Peter. 9 MR. FLOREY: Len D'Amico I think is 10 also with us in the waiting room, who's my 11 partner on this. 12 MS. MULLIGAN: Joce, do you see --13 okay. Does anyone have any questions of 14 15 Mr. Florey or Mr. D'Amico? 16 (No response.) 17 MR. CALLAHAN: Which project was this, 18 Lis? 19 MS. MULLIGAN: I'm sorry, Marty. This 20 was for D&F Patchogue. This is in the 21 assisted living that's on Main Street on the 22 north side and it's -- they're just requesting 23 a change to -- as Bill just explained, a 24 change to the -- one of the agreements. 25 MR. CALLAHAN: Okay.

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2	MR. BRAUN: Any board member have any
3	questions?
4	(No response.)
5	MR. BRAUN: Hearing none, a motion to
6	approve, please.
7	MR. GRUCCI: So moved.
8	MS. PAPROCKY: So moved.
9	Second.
10	MR. BRAUN: On the vote, Mr. Callahan?
11	MR. CALLAHAN: Yes.
12	MR. BRAUN: Mr. Grucci?
13	MR. GRUCCI: Yes.
14	MR. BRAUN: Ms. Paprocky?
15	MS. PAPROCKY: Yes.
16	MR. BRAUN: Mr. Pollakusky?
17	MR. POLLAKUSKY: Yes.
18	MR. BRAUN: Ms. Scheidt?
19	MS. SCHEIDT: Yes.
20	MR. BRAUN: Mr. Trotta?
21	MR. TROTTA: Yes and don't forget, we
22	need to get titles for everybody, Lisa, for
23	the stenographer for the last two that came
24	in.
25	MS. MULLIGAN: Thank you, Frank.

2 Mr. Florey, would you just state and 3 spell your name for the record and your affiliation, please; I keep forgetting this 4 5 and I keep getting reminded and I keep 6 forgetting. Sorry. 7 MR. FLOREY: Peter Florey, principal of 8 D&F Development Group and D&F Patchogue. 9 MS. MULLIGAN: Thank you. 10 MR. BRAUN: And who else? 11 MS. MULLIGAN: And . . . 12 MR. BRAUN: Peter, was something else 13 on there? MR. TROTTA: Yeah, Mr. D'Amico. 14 15 MR. FLOREY: Len D'Amico's on as well. 16 MS. MULLIGAN: Yeah. 17 (Inaudible comments.) 18 MR. D'AMICO: Leonard D'Amico, 19 principal of D&F Development and Village Walk 20 Carlisle. 21 MR. BRAUN: Thank you. 22 MS. MULLIGAN: Thank you. 23 MR. BRAUN: And last, Mr. Braun votes 24 yes, so the motion is carried. 25 Thank you both.

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2	MR. FLOREY: Thank you very much.
3	MR. D'AMICO: Thank you.
4	MS. MULLIGAN: Have a great day.
5	Thank you.
6	The next item on our agenda is the
7	American Organic Energy project.
8	To remind everybody, this is the
9	proposed anaerobic digester. We had a request
10	for them for your consent to change the
11	ownership structure to include Viridi Energy
12	LLC.
13	Included in your packets are the
14	application, the org chart, the cost-benefit
15	analysis. We had a public hearing and there
16	were comments; those comments are included in
17	your packets. In addition, we got the
18	transcript this morning, so the transcript was
19	sent out just before the meeting, but I read
20	those comments verbatim into the transcript,
21	so it's the letters that you got are
22	basically what the transcript for the public
23	hearing says.
24	Does anybody have any questions?
25	MR. BRAUN: I have a question.

1 2 Bill, are you calling odds on this closing? 3 MR. WEIR: They are, believe it or not, 4 5 really close to closing. You know, it was 6 just bringing in the -- they did not want to 7 increase the mortgage amounts or the lenders 8 didn't want to increase the mortgage amounts, 9 so they are bringing in additional equity in, 10 so as soon as the IDA approves this, I believe 11 we will be able to set up a closing date, 12 knock on wood. So it's only taken us like 13 seven years to get here. MR. CALLAHAN: I remember when they 14 15 came in to talk to us. 16 MR. WEIR: Yup. 17 MR. CALLAHAN: It was in the conference 18 room. 19 MR. BRAUN: May I have a motion, 20 please? 21 MS. PAPROCKY: Quick question, Fred. 22 Is that like the equivalent, this 23 company, of like a Covanta? 24 MS. MULLIGAN: No. 25 MR. WEIR: No.

2 MS. PAPROCKY: So can you tell me what 3 it does because I don't understand what that 4 biochemical thing means?

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5 MR. WEIR: So basically what they do is 6 they take food waste, yard waste, other 7 organic material, they put it in a machine, 8 they chop it up, it goes in, it gets basically 9 digested, fermented, almost like, you know, 10 think of a cow's stomach. What comes out is 11 three products that comes out; there is 12 natural gas, which can be used to create 13 energy, either electricity or to generate the 14 heat to run the plant; there will be solid 15 waste that comes out that will be used to 16 make, you know, that nice garden mulch you buy 17 in bags, you know, at Home Depot or Lowe's, place like that, that and then pure water, 18 19 which can go back into the aquifer, so it is a 20 very green technology, it's not burning 21 anything and the methane or natural gas that is produced as a result of, you know, breaking 22 23 down the organic materials is used to produce 24 energy, so that part of it's similar to 25 Covanta, but it's not a (inaudible). But

2 Covanta burns electric, burns garbage to 3 produce steam and used to produce electricity, so this is a little bit different. 4 5 MS. PAPROCKY: Okay. Thank you for 6 that. 7 MR. WEIR: That's why they call it a 8 biodigester because it literally (inaudible). 9 MR. BRAUN: No further questions for 10 Bill or Lisa, a motion, please. MR. TROTTA: Motion. 11 12 MR. BRAUN: Thank you. Second? 13 MS. SCHEIDT: Second. 14 15 MR. BRAUN: On the vote, Mr. Trotta? 16 MR. TROTTA: Yes. 17 MR. BRAUN: Ms. Scheidt? 18 MS. SCHEIDT: Yes. 19 MR. BRAUN: Mr. Pollakusky? 20 MR. POLLAKUSKY: Yes. 21 MR. BRAUN: Ms. Paprocky? 22 MS. PAPROCKY: Yes. 23 MR. BRAUN: Mr. Grucci? 24 MR. GRUCCI: Yes. 25 MR. BRAUN: Thank you.

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2	Mr. Callahan?
3	MR. CALLAHAN: Yes.
4	MR. BRAUN: Mr. Braun votes yes.
5	That motion carries as well.
6	MS. MULLIGAN: Thank you everyone.
7	The next item on the agenda is setting
8	the public hearing for the second Ronk Hub
9	condemnation public hearing.
10	I'm going to suggest that we shoot for
11	May 4th or 11th. I need to reach out to a few
12	other people and make sure that either of
13	those dates works for them, but that's my
14	suggestion to the board.
15	MR. BRAUN: We need a resolution to
16	that effect subject to the ability to get
17	Judge Cohen and at least the attorneys on
18	board for one of those two dates.
19	Please, motion.
20	MR. GRUCCI: So moved.
21	MR. BRAUN: Second?
22	MR. POLLAKUSKY: Gary Pollakusky.
23	MR. BRAUN: Mr. Callahan?
24	MR. CALLAHAN: Yes.
25	MR. BRAUN: Mr. Grucci?

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2	MR. GRUCCI: Yes.
3	MR. BRAUN: Ms. Paprocky?
4	MS. PAPROCKY: Yes.
5	MR. BRAUN: Mr. Pollakusky?
6	MR. POLLAKUSKY: Yes.
7	MR. BRAUN: Ms. Scheidt?
8	MS. SCHEIDT: Yes.
9	MR. BRAUN: Mr. Trotta?
10	MR. TROTTA: Yes.
11	MR. BRAUN: Mr. Braun votes yes.
12	Motion carries.
13	MS. MULLIGAN: Thank you.
14	MR. GRUCCI: Fred, will you be needing
15	me for a quorum going forward?
16	MR. BRAUN: I think we're okay, Felix.
17	MR. GRUCCI: Okay. I'm sorry, but I
18	have to jump off.
19	MR. BRAUN: I know
20	MR. GRUCCI: Have a pleasant day
21	everyone. Happy Valentine's Day.
22	(Inaudible comments.)
23	MS. MULLIGAN: It's 11:45 a.m.,
24	Mr. Grucci is leaving the meeting.
25	Joce, will you bring Zach and Harvey

back in just for the next piece of the 2 3 meeting? The next item on the agenda is the 4 5 Ronkonkoma Hub, adopting the findings of their 6 determinations. They have been sent to the 7 board members in advance of the meeting. 8 Does anyone have any questions? 9 MR. BRAUN: This is for the hearing 10 that took place on November 16th with a subsequent 30-day period for any further 11 12 public input in writing, which expired December 16th. 13 14 We need to have a motion to accept 15 those findings. 16 MS. MULLIGAN: With a caveat in that 17 verbal resolution that we are accepting the 18 findings, but no further action, attorneys 19 jump in if I'm mixing this up, but that no 20 further action will take place without the 21 required board resolutions and direction to 22 attorneys. 23 MR. BESUNDER: I think, Lisa, all you 24 have to do is add to that 55 subject to 25 further direction of the IDA and that will be

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2	fine. It came with everybody.
3	MS. MULLIGAN: No, no, no, just in the
4	resolution, not in the findings.
5	MR. BESUNDER: Just in the resolution.
6	MS. MULLIGAN: Okay.
7	MR. BRAUN: I will move it.
8	Is there a second?
9	MS. SCHEIDT: Second.
10	MR. BRAUN: Thank you.
11	On the vote, Mr. Trotta?
12	MR. TROTTA: Yes.
13	MR. BRAUN: Ms. Scheidt?
14	MS. SCHEIDT: Yes.
15	MR. BRAUN: Mr. Pollakusky?
16	MR. POLLAKUSKY: Yes.
17	MR. BRAUN: Ms. Paprocky?
18	MS. PAPROCKY: Yes.
19	MR. BRAUN: Mr. Callahan?
20	MR. CALLAHAN: Yes.
21	MR. BRAUN: Mr. Braun votes yes.
22	The motion is carried.
23	Thanks, Zach, Harvey.
24	MS. MULLIGAN: Thank you.
25	MR. BESUNDER: Okay.

MS. MULLIGAN: Yeah. And Zach and 2 3 Harvey, just follow up with the final synopsis that we need to send out, please. 4 5 MR. BESUNDER: Okay and just so you 6 know, we've already spoken to Allen Hyman, 7 he's going to speak to the clients in relation 8 to what we talked about today. 9 MS. MULLIGAN: Okay. Thank you. 10 MR. CALLAHAN: Thank you guys. 11 MS. MULLIGAN: The next item on the 12 agenda is Macedo Construction/Meso Holding. 13 We did not get the information that I 14 was hoping for in order for us to take action 15 today, so we're going to hold that hopefully 16 till our next meeting. 17 The next item on the agenda is the Middle Country Meadows sewer subordination. 18 19 Basically they're just looking for your 20 consent to the execution and recording of a 21 Suffolk County sewer connection agreement. The County won't move ahead with it without 22 23 our approval. 24 Bill, did you have anything you wanted 25 to add?

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2 Oh, this is a project on Middle Country 3 Road in Selden on the north side, kind of behind the Starbucks that's there and it's a 4 housing project, it's not yet under 5 6 construction, I don't believe, but I suspect 7 it's going to be starting soon. 8 MR. BRAUN: The developers --9 MS. MULLIGAN: Yes. 10 MR. WEIR: Yeah. And this is standard, 11 the County always requires us to sign the 12 subordinations for the sewer connection, so . 13 • • MS. MULLIGAN: Yeah. 14 15 MR. BRAUN: May I have a motion, 16 please? 17 MR. CALLAHAN: So moved. 18 MR. TROTTA: Motion. 19 MR. BRAUN: Thank you. 20 Second? 21 (Ms. Scheidt waving.) 22 MR. BRAUN: Thank you, Ann-Marie. 23 Any questions of Bill or Lisa? 24 (No response.) 25 MR. BRAUN: Hearing none, on the vote,

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2 Mr. Callahan? 3 MR. CALLAHAN: Yes. MR. BRAUN: Mr. Grucci? 4 5 (No response.) 6 MR. BRAUN: Excuse me, he's not here. 7 Ms. Paprocky? 8 MS. PAPROCKY: Yes. 9 MR. BRAUN: Mr. Pollakusky? 10 MR. POLLAKUSKY: Yes. MR. BRAUN: Ms. Scheidt? 11 12 MS. SCHEIDT: Yes. 13 MR. BRAUN: Mr. Trotta? MR. TROTTA: Yes. 14 15 MR. BRAUN: Mr. Braun votes yes. 16 The motion carries. MS. MULLIGAN: Okay. 17 18 The next item on the agenda is 19 designating a newspaper of record. 20 Like we did in the LDC, I'm suggesting 21 that we designate the Newsday as our newspaper 22 of record. 23 MR. BRAUN: May I have a motion? 24 (No response.) 25 MR. BRAUN: Don't everybody jump at

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2 once. Is there a motion? 3 MR. CALLAHAN: So moved. 4 MS. SCHEIDT: Second. 5 6 MR. BRAUN: Mr. Trotta? 7 MR. TROTTA: Yes. MR. BRAUN: Ms. Scheidt? 8 9 MS. SCHEIDT: Yes. 10 MR. BRAUN: Mr. Pollakusky? MR. POLLAKUSKY: Yes. 11 12 MR. BRAUN: Ms. Paprocky? 13 MS. PAPROCKY: Yes. MR. BRAUN: Mr. Callahan? 14 15 MR. CALLAHAN: Yes. 16 MR. BRAUN: Mr. Braun votes yes. Motion is carried. 17 18 MS. MULLIGAN: Okay. 19 The next item on the agenda is the 20 incentive compensation goals. 21 Just to remind everybody, annually we 22 adopt goals for staff to work towards. 23 Proposed this year is a compensation total 24 potential payout pool of 75,000. We are 25 suggesting that we leave the weights of the

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2 goals the same as they were last year, but 3 that we change some of the specific goals. Basically investment, the goal for 4 5 investment would be 300 million; jobs created 6 or retained would be 1,750. The number of 7 projects closed would be 20 projects. The 8 projects that are approved, but not yet closed 9 at the end of the year would be 15, so the 10 pipeline projects and that of those 20 11 projects closed, three would be -- fall within 12 our adaptive reuse policy. 13 MR. BRAUN: Any questions? 14 (No response.) 15 MR. BRAUN: Motion to accept the 16 incentive compensation plan for 2022, please. 17 MR. TROTTA: Motion. 18 MR. POLLAKUSKY: Second. 19 MR. BRAUN: Thank you. 20 On the vote, Mr. Trotta? 21 MR. TROTTA: Yes. 22 MR. BRAUN: Ms. Scheidt? 23 MS. SCHEIDT: Yes. 24 MR. BRAUN: Mr. Pollakusky? 25 MR. POLLAKUSKY: Yes.

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2	MR. BRAUN: Ms. Paprocky?
3	MS. PAPROCKY: Yes.
4	MR. BRAUN: Mr. Callahan?
5	MR. CALLAHAN: Yes.
6	MR. BRAUN: Mr. Braun votes yes.
7	The motion is carried.
8	MS. MULLIGAN: Thank you.
9	The next item on the agenda is our
10	conflict of interest policy.
11	Like discussed in the LDC, as we were
12	going through this policy, we realized there
13	was a couple of things that I should one
14	item that we probably should adjust. It said
15	in our policy that anyone who has a conflict
16	should report it to our Governance Committee.
17	Given the fact that our Governance
18	Committee meets two, maybe three times a year,
19	it didn't seem like that was an advisable way
20	to move forward, so I checked with counsel,
21	everybody thought it was reasonable that we
22	change it so that if you have a conflict of
23	interest, you have to report it to the full
24	board and as Bill pointed out, it also says
25	and counsel in there, so and that's what we

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2	have been doing, so I just wanted to make sure
3	that our policy was in line with reality.
4	MR. BRAUN: To formalize that, I'll
5	need a resolution, please.
6	MR. POLLAKUSKY: So moved.
7	MS. PAPROCKY: So moved.
8	MR. BRAUN: Thank you.
9	Mr. Callahan?
10	MR. CALLAHAN: Yes.
11	MR. BRAUN: Ms. Paprocky?
12	MS. PAPROCKY: Yes.
13	MR. BRAUN: Mr. Pollakusky?
14	MR. POLLAKUSKY: Yes.
15	MR. BRAUN: Ms. Scheidt?
16	MS. SCHEIDT: Yes.
17	MR. BRAUN: Mr. Trotta?
18	MR. TROTTA: Yes.
19	MR. BRAUN: Mr. Braun votes yes.
20	Motion carries.
21	MS. MULLIGAN: Okay.
22	The last item that's on our agenda is a
23	brief presentation from Todd Shapiro
24	Associates.
25	Joce, I'm not sure if that's I'm

2 not -- I think that Brian is on, he said he 3 was waiting, but I'm not sure . . . MS. LINSE: I don't know if he's the 4 5 one that's just numbers or --6 MS. MULLIGAN: Brian, will you raise 7 your hand so we can bring you over? 8 Okay. Okay. 9 MS. SCHEIDT: Just a question. 10 Lisa, I have another commitment at 11 noon. Is this -- I know that our meetings are 12 scheduled for three hours, but I think this is 13 the first one that's actually run that long 14 and I don't want to be rude to Northport 15 Lacrosse, but I will have to leave at that 16 time. 17 MS. MULLIGAN: That's okay, Ann-Marie --18 19 MR. CALLAHAN: Brian, you're muted. 20 MS. MULLIGAN: -- we will have enough 21 members to vote to get out of the meeting, so 22 that's fine. Thank you. 23 MS. EADERESTO: Lisa --24 MR. FINNEGAN: Thank you very much. 25 I'm glad you all know where I went to

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2 high school and what I played during my senior 3 year now, so . . . MS. MULLIGAN: Annette? 4 5 MS. EADERESTO: Yes. 6 MR. FINNEGAN: You could probably 7 (inaudible) just about every email I've ever 8 had in my whole life now, so . . . 9 MS. MULLIGAN: Annette, do you need to 10 run? 11 MS. EADERESTO: Yeah, I have a 12:00. 12 Bye everybody. 13 MS. MULLIGAN: Thanks, Annette. 14 (Inaudible comments.) 15 MS. MULLIGAN: Okay, Brian, do you want 16 to just give a brief overview of what you guys 17 have been working on? 18 MR. FINNEGAN: Yes, absolutely. 19 MS. MULLIGAN: Thank you. 20 MR. FINNEGAN: So thank you everyone. 21 I know that it's been a lengthy meeting, so I don't want to hold up 22 23 everybody's time, but myself and the team at 24 Todd Shapiro Associates, my colleague, Alan 25 and Luca have been working on a variety of

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different, you know, PR endeavors for the 2 3 Brookhaven IDA and I just wanted to . . . I guess with the time constraint I just wanted 4 5 to go over a couple of different things that 6 were more forward facing. I could put 7 together a written report and send it over to Lisa and the other representatives of the IDA 8 9 for the purposes of everybody's time, if that 10 is most appropriate and also in accordance 11 with protocol. 12 MS. MULLIGAN: That's fine. If you 13 send it to me, I'll share it with everybody. 14 MR. FINNEGAN: Okay. 15 MS. MULLIGAN: Does anybody have 16 questions or things that you'd like to make 17 sure that Brian includes in that report, we can obviously always follow up with Brian to 18 19 get more detail, but if there's anything on 20 the front end that you'd like to see included? 21 MR. POLLAKUSKY: Yes. 22 Hey, Brian. 23 MR. FINNEGAN: Hey, how you doing? 24 MR. POLLAKUSKY: Good, good.

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25 I just want to make sure that we have a

clear outlook as to the direction of how we're 2 3 leveraging our digital properties and what we're going to be doing with marketing and 4 5 how, you know, budget will be allocated 6 towards marketing in those digital spaces. So 7 metrics that include followership, engagement, 8 just, you know, general traffic statistics to 9 the point of even lead generation if we have 10 that ability.

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11 MR. FINNEGAN: You know, I'm glad that 12 you mentioned that because actually a pretty 13 significant chunk of what I have to say today 14 is with regard to social media and the plans 15 going forward that we have and actually, it 16 has a little bit of a paid ad push on that 17 side, so I might as well answer your questions, but right now we have about 2,400 18 19 followers on Facebook.

I mean there has been growth in the years that we've been working together, but that being said, I think that that growth needs to become exponentially larger and working in concert with the social media team that we have here. We've put together a

proposal for social media, about \$250 a month, so it's not anything that's over the top in online promotion spend, but what we -- and obviously this is all up for discussion and interpretation; if there's any glaring issue with the universe that I'm proposing, I welcome feedback.

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9 But Todd and our team over here is 10 suggesting that we put together a \$250 a month 11 promote and ad spend on two separate 12 platforms, Facebook and Instagram because 13 they're beneath the umbrella ownership of 14 Meta. They can cross-promote, which will 15 mutually benefit the two profiles.

16 What we can do is target universes 17 within 25 miles of the center of the Town of Brookhaven and target the business community 18 19 based upon interest and based upon 20 followership, Gary, if you understand what I'm 21 saying, so some of the different proposals --MR. POLLAKUSKY: Quick, sorry. 22 23 You're saying within 25 miles. I 24 thought we were looking for boroughs, New 25 Jersey, Connecticut as a better use of our

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targeting.

3 MR. FINNEGAN: No and absolutely we can do that, but this is for the specific one that 4 5 I'm referring to. 6 MR. POLLAKUSKY: Got it. 7 MR. FINNEGAN: So it's not specific to 8 the 25 miles radius, this is in addition to 9 interspace target, so it's not strictly people 10 that are interested in, you know, 11 architecture, engineering, business and 12 finance, economic development, IT and 13 technological in that 25-mile radius, but also in addition to the 25-mile radius surrounding 14 15 the heart of Brookhaven. 16 MR. POLLAKUSKY: Got it. 17 MR. FINNEGAN: I'm sorry if I was 18 unclear. MR. POLLAKUSKY: You also have LinkedIn 19 20 in this model? 21 MR. FINNEGAN: Well, yes. Obviously -and that's something that I also wanted to 22 23 speak about -- in February -- in January, I 24 put together a little bit more of an 25 exhaustive report on our social media

2 trajectory and I thought that there were a few 3 separate organic side ways that we could grow 4 our profiles and our digital footprint.

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One of those being -- and Lisa and Amy, 5 6 I had discussed this with briefly and they had 7 approved -- is revamping our email signatures. 8 Well, that's not the most sexy of topics, you 9 know. The best way to communicate that is 10 already through the -- makes it less of a 11 heavy lift for everybody involved in the IDA, 12 is providing those links in an email bar or a 13 signature bar that links to a link tree.

So I've established a link tree that 14 15 has just the preliminaries on there, has 16 Facebook, has the website, has Twitter and I 17 believe it has LinkedIn on there -- if it doesn't yet, I will include it -- that links 18 19 to a jpeg that can go in the -- you know and 20 the jpeg includes follow us, the logos, the 21 Brookhaven IDA logo and that serves as a hyperlink to the link tree, which then 22 23 basically puts all of the different platforms 24 in one spot so people can link and follow. 25 You'd be surprised in my previous

experience how much -- and it doesn't bog down 2 3 with email at all, I mean it doesn't provide any logistical errors or issues for the email, 4 5 but what it does is it provides one link to an external source that has all of the 6 7 different -- all of the different platforms on 8 it and really, I mean in the day-to-day 9 communication aspects of each individual 10 member of the IDA, also the, you know, 11 internal leadership of the IDA, the back and 12 forth communication and color code, you would 13 be surprised people go down to that sub bar 14 and might click that and follow you just based 15 upon that signature invitation.

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16 I think it's a very minor lift. I've 17 already created a mock-up that I sent over to Lisa and Amy last week and I could really 18 19 tailor it specifically to each member of the 20 IDA board as well as the internal employees 21 and leadership of the IDA, so I could put their name in each one, it could all be 22 23 uniform across the board and I could create, I 24 don't know, 30 different jpeg files with their 25 name, their title, the logo and then the

social links for email correspondence back and 2 3 forth as a way to drive traffic from the email to the larger catch basin of Facebook, 4 5 Instagram, LinkedIn and the website, which 6 looks great, by the way, the website looks 7 beautiful, so . . . 8 MS. MULLIGAN: I think that that's 9 definitely something that we should do with 10 the staff. I did see it, Brian, I'm sorry, I 11 haven't had a chance to really pay attention 12 to it --13 MR. FINNEGAN: That's okay. MS. MULLIGAN: -- but I think that is 14 15 something that the staff should do. Whether 16 the board members want that or not is we could 17 do case by case with whatever you guys think. MR. FINNEGAN: I mean it's just a 18 19 proposal really, that's why I'm mentioning it 20 here. If there's something logistically or on 21 your side that makes it not feasible, you know, we can do it on a case-by-case basis 22 23 (inaudible). 24 MS. MULLIGAN: And you know what we can 25 do, guys, is I can add it to my signature and

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then you'll see it when I send you out an email mail and if you think it's something that you would like done for your email, you can just let me know and I can pass that over to Brian and it's not like we all have to have it, although I do think the staff should all have it.

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9 MR. POLLAKUSKY: Any organic, you know, 10 we've been talking about it for a long time, 11 testimonials from our projects so that we can 12 just throw that out onto YouTube, promote it 13 on LinkedIn, promote it on, you know . . .

MR. FINNEGAN: Okay. So I will -- I've 14 15 made a note of that for myself and going 16 forward, I know that Alan had done some 17 testimonials in the past, but they're not like the video type of testimonial and because of 18 19 that I mean, you know, anybody that uses 20 Facebook or any sort of social media platform 21 knows that every word you add is like almost 22 less engagement.

That being said, the video interaction is like two to one as far as an image versus a video because of the way that social media

works now, is that content runs automatically when you scroll over it, most of it, with the auto play feature associated with Facebook and Instagram specifically and also probably Twitter, too, if I'm not mistaken. LinkedIn doesn't have the auto play feature.

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8 But that being said, I can absolutely 9 set that in motion if upon the instance that 10 Lisa or Amy has a recommendation of, you know, 11 a person affiliated with one of the projects 12 that might be particularly amenable to like 13 doing something along those lines, it would be 14 straight from the back of their telephone, you 15 know what I mean, like a selfie style thanks 16 IDA short video, 30 seconds or less, I think 17 that that's a great opportunity to increase recognition, plus it's cross-branding, right, 18 19 so it's beneficial to them. It's not solely 20 beneficial to the IDA, it's also beneficial to 21 their organizations as well.

MS. MULLIGAN: Gary, when Mike and --Brian, when Mike was with you guys, he was working on this. I'm pretty sure that Amy sent Mike a list of leads.

1 2 MR. FINNEGAN: Mike Martino (phonetic)? MS. MULLIGAN: Was that his last name? 3 MR. FINNEGAN: Yeah. Okay. 4 MS. MULLIGAN: Okay. 5 6 MR. FINNEGAN: I didn't realize that 7 that email had been done concerning 8 (inaudible). 9 MS. MULLIGAN: I wouldn't expect you to 10 be aware of it. 11 So we will get you that list, maybe 12 we'll update it a little bit and get it over 13 to you and Amy can work with you on introductions so that it's not a cold call. 14 15 MR. FINNEGAN: Yeah, that would be 16 fantastic. 17 MS. MULLIGAN: Yeah. 18 MR. POLLAKUSKY: Lisa, I just want to 19 make sure that for the record, you know, with 20 Brian that we have -- there's so many organic 21 ways, zero cost ways for us to get content to 22 promote and push and you know, as short of 23 what I currently see obviously from Alan or 24 whatever press gets out there, obviously that 25 stuff should always be pushed, but the easy,

you know, the easy ask is get a couple of testimonials, if we do two a month across all our properties and push that on all the different social media that we have, incorporate that into the ad budget, incorporate that into, you know, some Google ads.

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9 When people want to learn more and 10 we're targeting, you know, the different 11 demographics that we're targeting, this is an 12 easy lift.

13 MR. FINNEGAN: We can definitely set 14 that in motion, Gary and actually kind of in 15 the same exact vein of what you had just 16 spoken about, about beneficial content 17 generation, one of the points that I wanted to 18 emphasize here is that we can do branded 19 content as well, right, so like the post, 20 anything that goes up on social media, we can 21 put up with that logo attached, with the figures for, you know, like the little bird 22 23 for Twitter and the F for Facebook and the In 24 for LinkedIn. We can put those on bottom with 25 like follow us, so any time they're shared or

1 proliferated across the platform, that could 2 3 facilitate drive into our social media universe. 4 5 MR. POLLAKUSKY: Agreed. 6 Thanks, Brian. 7 MR. FINNEGAN: I don't know if anybody 8 watched -- did anybody watch the Super Bowl 9 last night, I'm sure everybody did? 10 MR. CALLAHAN: Yup. 11 MR. POLLAKUSKY: Quite a bit. 12 MS. MULLIGAN: No. 13 MR. FINNEGAN: It was probably in the 14 first and the second quarter and it was a 15 commercial that looked like a -- like just a 16 one figure that was bouncing from part of the 17 screen to part of the screen and every time it 18 put --19 MR. CALLAHAN: They had a problem, 20 right, they had a problem with that? 21 MR. FINNEGAN: No, that was a QR code. 22 MR. CALLAHAN: But they said it wasn't 23 working, that computers crashed on the news 24 this morning. 25 MR. FINNEGAN: Oh, did it? It worked

on my end, I actually pulled it up. 2 3 (Inaudible comments.) MR. CALLAHAN: It was for Bitcoin where 4 5 you could win some money. 6 MR. FINNEGAN: This was for Coinbase. 7 MS. PAPROCKY: Yeah, Coinbase. 8 (Inaudible comments.) 9 MR. FINNEGAN: That Bitcoin world, you 10 know, on My Marketplace. But similar in that same component, I 11 12 think that we can utilize the QR codes as 13 well. 14 So, you know, if -- because they're 15 just so accessible these days and I can make 16 one of those for that link tree and for those 17 of you who might not know what a link tree is, 18 it's basically like a URL address that you 19 type it in and it's just like five buttons 20 that also has a URL address to all of the 21 external sites, so you don't have to type in Facebook to get to Facebook for the Brookhaven 22 23 IDA, it is all in one spot, it's like one-stop 24 shopping. 25 So if I was to create a QR code for

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that link tree, I could put that in the email 2 3 signature, we could also print that out and disseminate it on the flyers, any sort of 4 5 printed material that comes out from the 6 Brookhaven IDA, any public notice, anything 7 along those lines, that could be included 8 there, so whomever reads it goes directly to 9 that link tree and in turn drives, you know, 10 funnels traffic to the social media sites and 11 it's really like nothing. It sounds very 12 complicated, but it's like -- it will take me like two minutes. 13 MS. MULLIGAN: Brian, can we choose 14 15 what goes -- what gets blasted out and what 16 doesn't? 17 MR. FINNEGAN: On? 18 MS. MULLIGAN: Through this link tree. 19 MR. FINNEGAN: Yeah, yeah, of course, 20 of course. 21 MS. MULLIGAN: Okay. 22 MR. FINNEGAN: I input all of the 23 links, so the link -- and all it is is a link 24 to the Facebook. So when it comes to the 25 content that will be absorbed by whoever

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visits there, they're -- like we have complete 2 3 domain over that. MS. MULLIGAN: Okay. I'm not sure that 4 I understand --5 6 MR. FINNEGAN: I'll send it to you in a 7 step-by-step thing. 8 MS. MULLIGAN: Okay. 9 MR. FINNEGAN: If you click -- in that 10 email that I sent you, if you click on the 11 icon that I sent you, it goes to the link 12 tree, it's like really like self-explanatory. 13 MS. MULLIGAN: Oh, okay. 14 MR. FINNEGAN: But, yes, we have 15 control over all of the content. It's not the 16 wild west. MS. MULLIGAN: Okay. Okay. Okay. 17 18 MR. TROTTA: Question, Brian. 19 MR. FINNEGAN: Anything. 20 MR. TROTTA: I mean one of the main 21 purposes of getting PR out there is obviously 22 to drive more business towards the IDA, but 23 another aspect of it that I don't know if -- I 24 don't know if it's concern that we should have 25 or not, but one of the things that I've

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noticed since I've been on the board or maybe 2 3 in the last year or so is that addressing the general public is something that we don't 4 5 readily do while we do address the industry 6 and the only time that the name IDA comes up 7 with the public is in a negative fashion, 8 usually a project that, you know, somebody's 9 not happy about and then they start writing 10 nastygrams related to us and what we've just 11 done.

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12 How do we start to get some positive 13 things out to the general public, not the 14 industry, but the general public, with regard 15 to some of the great projects that we've done, 16 the dollars that we're bringing into the 17 community, the jobs we're bringing into the community as opposed to them looking at it as 18 19 we gave away the store, which, you know, I 20 certainly don't agree with or I wouldn't be on 21 this board, but I think that's an area that we 22 need to address that we maybe haven't and 23 maybe we haven't because it hasn't been as 24 relevant as it is in the last year or so? 25 MR. FINNEGAN: Right.

So --2 3 MR. TROTTA: I don't know how anybody else feels, either. 4 5 MR. FINNEGAN: I think that it's a good 6 question that's in a threefold approach, 7 right? 8 One is putting -- because obviously 9 what an industrial development agency does is 10 not, you know, it's outside of like the normal 11 vernacular of the average Brookhaven resident, 12 let alone like the average Long Island 13 resident. The only time they really know what 14 you do is when James Madore or another Newsday 15 reporter or the News 12 or so on and so forth 16 prints about an upcoming project or the 17 "breaks" that were given or the payment in lieu of taxes, et cetera, et cetera, right? 18 19 So I think, I think that the first main 20 issue, before we address a problem, we got to 21 find out what the main issue is, right and maybe that becomes like a public awareness 22 23 campaign into what specifically in layman's 24 terms the IDA does, right, brings jobs in, 25 fosters economic development and furthers the

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interests, you know, whether it comes to tourism, economic development, businesses, downtown, small/large businesses, et cetera, et cetera, et cetera, you know, benefits the quality of life of the average everyday resident.

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8 So I think that you can do that and now 9 that the COVID world I think is coming to a 10 close, God willing, I think that one of the 11 ways that we can do that is through public --12 like whether it's public awareness campaigns, 13 but it's also interacting with the projects 14 that benefit the public, right?

15 I think one of the most -- like, you 16 know, I think about Top Golf. I've spoken 17 with this, you know, with Lisa in the past. 18 That is such a -- I mean it's got to be 19 bringing hundreds and hundreds of people a day 20 to Brookhaven, myself included, I live in 21 Huntington, but myself included, I come there, you know what I mean, it's going to be a major 22 23 boom on the local economy there.

24 So providing the information in a 25 digestible way, but also attracting people to

those businesses that have benefited from the 2 3 IDA's services and one of those things that we've done in the past that really kind of 4 5 captures the average everyday business owner 6 that we've done in the past is, you know, like 7 our business breakfast like we did two years 8 ago I think it was before COVID or it was 9 probably like immediately before COVID, was 10 our springtime business breakfast, right, 11 where people can come, they can meet the IDA, 12 you know, they RSVP in advance, we do a 13 continental breakfast, we did it at the 14 Ronkonkoma Hotel in the past, but there is a 15 handful of other locations that we could do it 16 and I would suggest doing it on scene at one 17 of the projects that has been approved that's beautiful showing, you know, the amazing, you 18 19 know, progress and you know, like, you know, 20 the real success stories of those who have 21 worked with the IDA.

So --

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23 MS. PAPROCKY: Brian, can I interrupt 24 you one minute -- hang on one second, Frank --25 I had an event with my new group called

Spheres of Influence and I had Lisa and Jimmy 2 3 Tullo come and speak to about 45 people, it was in the middle of COVID, so I was shocked I 4 5 got such a great group, at Top Golf and I have 6 to tell you that every single person that I 7 spoke with after that meeting said oh, my goodness, never knew that that's what the IDA 8 9 did. Had no idea what an IDA does, what 10 they're about, that's why I invited them 11 because I think that was a great topic for a 12 new group because that's something that nobody 13 else is doing, but in hindsight now, what 14 you're saying is an ideal thing to do. I also 15 say that every single -- I mean everybody 16 should be -- well, whoever, but should be 17 talking to the chambers and saying hey, listen, can -- I mean, Lisa, I'm going to make 18 19 you more busy, you know.

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20 MS. MULLIGAN: That's okay.

MS. PAPROCKY: But you should go and talk to the chambers, the business people, let them know what you do because the business people are the people who live and breathe in our communities. They need to know. They

have no idea, you know, what an IDA actually 2 3 does, so I think that it's very important. Brian, I commend you for saying that 4 5 and maybe it's an endeavor we take on our own 6 just as the IDA and host something; hey, you 7 want to know what the IDA of Brookhaven 8 actually did, we'll talk about our jobs from 9 2021 or something and go through the list and 10 explain what we did, how we did it and how it 11 helped. 12 MR. CALLAHAN: I have to go. 13 (Inaudible comments.) 14 MS. MULLIGAN: Hold on. Wait, wait, 15 No, we still have a quorum, we're good. wait. 16 Bye, Marty. 17 MR. BRAUN: Brian, one other thought, 18 too. 19 A former board member here used to 20 refer to the local papers as the fish 21 wrappers, but, you know, articles in, whether it's Patchogue Advance or The Beacon or any of 22 23 those, might help as well unless there's a 24 tutorial for the people in those communities. 25 Just a thought.

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2 MR. FINNEGAN: Absolutely and a profile 3 story on what the IDA does I think is a great avenue to go to and I mean, the Internet, 4 5 contrary to what a lot of people say about the 6 Internet and what it's doing to local news, 7 it's really breathed new life into a lot of 8 the local papers because now they don't need a 9 circulation count to have influence, you know 10 what I mean, because it gets shared and 11 proliferated on social, which in turn drives 12 readership, you know what I mean, so I can 13 arrange those opportunities, too, absolutely 14 on profile based stories and like a 411 on 15 what the IDA is, I can definitely -- I mean 16 that's well within my wheelhouse to reach out 17 to the Ronkonkoma paper, to the Brookhaven paper, to the regional papers and even the 18 19 conglomerates that are all over the Town of 20 Brookhaven to try to find a way to have like a 21 public service because that's within what they 22 are responsible to do, is to report back to 23 the community or that's at least what they see 24 themselves as part of the -- you know, the 25 fifth estate, if you will, to report back to

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2 the community on what is being done with their 3 government and their tax dollars, so I can 4 definitely sell that and try to secure some 5 profile stories on 411, what the Brookhaven 6 IDA does. Absolutely.

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7 MR. TROTTA: Brian, I just want to add 8 to that because I agree with what Lenore was 9 saying and you know, because those are 10 decision makers at a different level that we need to address and inform and I think that's 11 12 an area that, you know, we certainly can continue to do work in and I know we did work 13 before COVID, but we can continue to do work 14 15 in.

But my core problem is related kind of where Fred was just now, getting the average Joe because, you know, lately all we do is read in those local papers about the bad IDA, you know, projects.

21 MS. MULLIGAN: Frank, it's not lately, 22 it's been --

23 MR. TROTTA: Well, maybe I'm more24 conscious of it, you know.

25 MS. MULLIGAN: You're more conscious of

3 MR. TROTTA: Yeah, probably much more
4 conscious of it.

5 But anyway, you know, going to what 6 Fred said, you know, trying to drill down to 7 the average Joe who reads that paper, that 8 reads those negative kinds of things, to try 9 to get them to read some positive things about 10 what we're doing, so I certainly support both 11 of these.

12 MR. FINNEGAN: And that also goes into a little of what Gary had mentioned earlier, 13 14 is these testimonials because I mean putting a 15 person behind, you know, the real life impact 16 of what the IDA does, right? So one of those 17 things that we can do is the testimonials. Like they helped me bring my business here and 18 19 now I'm doing blank amount of business 20 bringing this public service, goods or 21 service, so on and so forth to this area, bringing XYZ tourism and interest and you 22 23 know, Brookhaven makes the world tick type of 24 a story.

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MR. POLLAKUSKY: Think about it, with

Top Golf, I mean, you know, taking a video, we 2 3 don't need a professional video crew, it literally is an iPhone and talking to the, you 4 5 know, the folks who are approved to talk to 6 and saying, you know, why, you know, how did 7 this project benefit, you know, the -- or how 8 is this project benefiting, you know, you as a 9 business and how is this and then talking to 10 other stakeholders about how this project is 11 benefiting the Town and the County. That way 12 you've got engagement and you're promoting, 13 you're using some of the dollars that we're 14 offering to promote, you know, in the right 15 ways where it is all positive. We get to 16 quide and direct the narrative and I think 17 that we have marketing dollars to do that.

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Frank, to your point, the positivity 18 19 of, you know, of video engagement, you know, 20 can be tremendous. Obviously profiles in all 21 the local papers, that's wonderful, you know, 22 any time we have a press release, you know, 23 some papers pick it up, some papers don't, 24 but, you know, if we're paying for promotion in social media, I mean it's there in 25

perpetuity for however long we're paying to 2 3 promote it as well as it remains on our social, you know, our social properties. 4 5 MR. BRAUN: At a risk of being rude, 6 I'd like to conclude this before we lose a board member and can't close the meeting, so 7 8 unless someone has something important to add, 9 I'd like to have a motion to adjourn, please. 10 MR. FINNEGAN: Can I just ask one quick 11 question? 12 MR. BRAUN: Sure, Brian. 13 MR. FINNEGAN: So, Lisa, can I discuss 14 with you further like the coordination of like 15 a spring business breakfast and it seems to be 16 like, you know, Top Golf seems to be like a 17 really golden example of the good and that's really tangible for everyday residents of 18 19 Brookhaven and the surrounding area. Maybe, I 20 mean would anyone be opposed to highlighting 21 that again, maybe doing a business breakfast there and bringing people there, showcasing 22 23 the facility and showing what the Brookhaven 24 IDA has done?

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25 MR. BRAUN: Sure. Sure.

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2	MR. FINNEGAN: Okay.
3	MS. MULLIGAN: Brian, me, you and Amy
4	can sit down and talk through some options.
5	MR. FINNEGAN: Okay. Awesome.
6	Awesome. Okay. So we'll do that and I
7	appreciate everybody's time, I know I'm a
8	little long-winded.
9	MS. MULLIGAN: No, it wasn't you,
10	Brian
11	MR. BRAUN: It wasn't you
12	MS. MULLIGAN: it was a long
13	totaling.
14	MR. BRAUN: it was a long meeting.
15	MS. MULLIGAN: Yeah. Thank you for
16	being patient with us.
17	MR. BRAUN: If everyone's all right,
18	can I have a motion to adjourn, please?
19	MR. TROTTA: Motion.
20	MR. BRAUN: Second?
21	MR. POLLAKUSKY: So moved. Second.
22	MR. BRAUN: I'm not even sure who's
23	left, but Ms. Paprocky?
24	MS. PAPROCKY: Yes.
25	MR. BRAUN: Mr. Pollakusky?

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2	MR. POLLAKUSKY: Yes.
3	MR. BRAUN: Mr. Trotta?
4	MR. TROTTA: Yes.
5	MR. BRAUN: I vote yes and we are
6	adjourned.
7	Thank you all.
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9	(Time noted: 12:23 p.m.)
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15	I, JOANN O'LOUGHLIN, a Notary Public
16	for and within the State of New York, do hereby
17	certify that the above is a correct transcription
18	of my stenographic notes.
19	
20	JOANN O'LOUGHLIN
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